#### THE PINKERTON FOUNDATION

# About Us

#### Richard M. Smith

President



RICK SMITH'S first job in
New York
was driving a
taxi while a
grad student
at Columbia.
A few twists
in the road

later found him at Newsweek magazine on a four week writing tryout. It apparently went well. Thirty-seven years later, Rick retired after serving as Hong Kong Bureau Chief, Asian Editor, Editor of the International Editions and 23 years as Editor-in-Chief and 16 as Chairman and CEO as well. Along the way, Newsweek won a host of national magazine awards and recorded some of the most profitable years in its history. For his efforts, Rick earned the magazine industry's highest honor, The Henry Johnson Fisher Award for Lifetime Achievement. He joined the Pinkerton board in 1996, and after a few years of site visits to programs supported by the Foundation, he pronounced the director's job "the best job in the world." A decade later, the Board remembered. He became Pinkerton's president in 2010. Rick is also Chairman of Merryck & Co. Americas, a leading CEO mentoring firm, and a board

member of the Forestar Group and of Videolicious.com, a technology startup. In addition, he's a member of the Council on Foreign Relations and on the boards of the Columbia Journalism School and the Harvard AIDS Initiative.

### Laurie Dien

Vice President—Programs



grew up in St.
Louis with
dreams first of
designing toys
and later entire
playgrounds.
She went on
to Barnard and

later earned a Ph.D. in environmental psychology from CUNY. Only then did she realize that her true motivation was a desire to improve the lives of young people in general. That led her ultimately to Pinkerton in 1997. More than a decade ago, Laurie was instrumental in founding the Career Internship Network for organizations that offer internships to thousands of high school students each year. She retains a special fondness for programs that provide career exploration, education and employment opportunities, especially for young people who are out of work and out of school. Laurie is one of the architects of the Science Research

Mentoring Consortium Initiative.

Now known as the Pinkerton Science
Scholars program, the initiative offers
intensive training and one-on-one
mentoring in an authentic laboratory
research project to talented high
school students from disadvantaged
backgrounds. That's a long way from
the toy box, but we see evidence
every day that Laurie's still having a
lot of fun.

### **Julie Peterson**

Senior Program Officer



IT'S A LONG, long way from a high school job at "Poor Little Rich Girl," a dress shop in Beverly Hills, to representing displaced

Navajo people at the Big Mountain Legal Office in Flagstaff, Arizona, but Julie Peterson's eclectic career spans those worlds and more. A graduate of Cornell and Harvard Law, Julie's first exposure to nonprofit work was with the Harvard Prison Legal Assistance Project where she served as an advocate for the incarcerated. After practicing law for six years, she became a legal analyst working on behalf of the Federal District Court to improve conditions in New York City jails. She later served as a program

officer for the Edna McConnell Clark and IEHT foundations. Julie has written on juvenile justice and other youth-related issues and served as a consultant for funders ranging from the Langeloth Foundation to the Youth Transition Funders Group. She has helped with recruiting and strategic planning for nonprofits and government agencies, including the Center for Economic Opportunity and the Vera Institute of Justice. Julie joined Pinkerton in September of 2013 upon completion of three years as Director of Public Private Partnerships for the New York City Department of Probation. Her primary focus is on Youth and Family Justice. She works with programs for young people entangled in the justice system and also with youth in or aging out of foster care, teen mothers and children of the incarcerated

### Jennifer Correa

Program Officer



JENNIFER
Correa has
a unique
perspective
on the value
of Pinkerton
grants. In 1998,
three days after
graduating

from New York's high school for pregnant and parenting teens and six

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weeks after the birth of her son Joel, she went to work as an "Explainer" in the Science Career Ladder program at the New York Hall of Science-a longtime Pinkerton grantee. While there, she completed her B.A. at Queens College and went on to earn a Master's in Public Administration at Baruch College. She eventually rose to lead the 100 high school and college Explainers who guide thousands of visitors through the Hall of Science each year. Jenny has presented papers and led discussions at science education conferences at home and abroad and has been recognized as a Next Generation Getty Leadership Fellow. She brought her interest and expertise in youth programs and science and technology training to Pinkerton in January of 2012.

## Danielle Pulliam

Program Officer



DANIELLE
Pulliam
arrived for her
freshman year
on the campus
of Brown
University and
quickly realized
that her Bronx

high school hadn't fully prepared her for the rigors of an Ivy League education. She battled back. After a challenging first year, she earned her degree in computer science and management and joined Andersen Consulting (now Accenture). In her four years there, Danielle found that her pro bono work was much more rewarding than projects for paying clients. Her bosses might not have been delighted, but it fueled her interest in public service. She joined the Stanley Isaacs Neighborhood Center (a longtime Pinkerton grantee) and then the United Way, where she earned an MPA from Baruch College through the National Urban Fellows Program. Later, she worked with Public/ Private Ventures and Local Initiatives Support Corporation (LISC). Before joining Pinkerton in 2013, Danielle was with the New York City Department of Education as the director of Strategic Partnerships in the Office of Adult and Continuing Education. Her focus at Pinkerton includes programs related to literacy, sports and the arts.

## Erickson Blakney

Program Officer



ERICKSON
Blakney
presented
himself to the
Foundation
in 2010 with
an impressive
background
as an award-

winning writer, reporter and interviewer for Bloomberg and CBS News. Now those career skills are all important for a successful program officer, but in fact it was his extracurricular activities that set EB—as everyone calls him—apart. Throughout nearly two decades in the media business, he displayed a deep passion for the worlds of philanthropy and social service and managed to amass a wealth of experience in the

process. After graduating from Hobart College, he did an early career stint at the Daytop Village substance abuse treatment program and later earned a certificate in nonprofit management from CUNY's Hostos College. In 2005, EB and several friends organized a private "giving circle" to identify, assess and make grants to various educational, social service and human rights organizations. (To date, the circle has distributed more than \$3 million.) And for the last ten years, he's been a thoughtful, engaged and effective board member of the DreamYard Project, a longtime Pinkerton grantee in the Bronx. He plays a similar role on the board of the Lower Mississippi River Foundation, an organization devoted to protecting the Mississippi Delta and providing outdoor experiential education. In his spare, spare time, EB also makes documentary films on the Delta's blues tradition.

## Jill Bregenzer

Vice President—Finance & Administration



Bregenzer
came to the
Foundation
in 2011, fresh
from her first
year as the
Treasurer of the
PTA at P.S. 40

in Manhattan. She had a few other relevant credentials as well. Before taking time off to be with her two young daughters, Jill served for twelve years at PricewaterhouseCoopers. At PwC, she was a Senior Audit Manager

on a number of major domestic and international accounts, and a Human Resources Manager working on compensation and training matters.

Jill graduated from Union College and received an MBA from the William E. Simon Graduate School of Business at the University of Rochester. Her background is perfect for a Jill-of-all-trades role at the Foundation that includes being chief financial officer and a one-woman human resources department.

## Yvonne Santos-Schonborg

Grants Manager & Office Manager



YVONNE
Schonborg, a
Bronx native
and die-hard
Yankees fan,
has served in
the finance and
management
sectors for

thirty-eight years. Recently, she has successfully installed the Foundation's new grants management software, ensuring that it serves program officers, grant applications and, of course, the auditors as well. Yvonne manages the Foundation's books, turns board decisions into documents (and grantee checks) and generally keeps the office humming. A graduate of National University in San Diego, Yvonne served for fifteen years at HomeFed Bank in California where she was an IT data analyst, branch manager and operations supervisor. In 1997, she returned to New York and became the business manager for

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the Reformed Church of Bronxville and assistant executive director for Beneath the Sea in Westchester. Yvonne joined the Foundation in 2009 and also served as the controller and human resources administrator for the Ann Pinkerton Charitable Trust.

#### Olivia Marion

Administrative Assistant



AS THE first voice most people hear at the Foundation, we wanted to make sure that our receptionist was a cheery,

welcoming presence, not a stern gatekeeper. In Olivia, we found just that. We didn't know we needed an experienced lifeguard, but we got that, too. In fact, her enthusiasm about her work with diverse groups of young people at pools in her hometown of Phoenix—and her deep interest in the youth programs Pinkerton supportsconvinced us that she would be a great fit with us. Indeed. In a little over a year, Olivia proved so helpful in so many ways that we happily promoted her to Administrative Assistant. Olivia graduated with high honors in Women's and Gender Studies from Northern Arizona University in Flagstaff and spent a year abroad allegedly studying in Amsterdam before joining the Foundation in 2014.

#### Ellis Cose

Senior Advisor



ELLIS COSE
was just a
typical Chicago
teenager. While
a student at
Albert G.
Lane Technical
High School,
he wrote a 140

page paper on the city's 1968 riots. That brought him to the attention of the Poet Laureate of Illinois who invited him to join her writers' group. And by the age of 19, he had his own column in the Chicago Sun-Times. He has been writing ever since: for the Detroit Free Press and USA Today, as president of the Institute for Journalism Education at UC Berkeley and editorial page editor at the New York Daily News and, for seventeen years, as a columnist for Newsweek. Along the way, Ellis has become one of the foremost commentators on race, class, poverty and prejudice in America. He is the author of a dozen books including the best-selling Rage of a Privileged Class. He is also the inaugural writer-in-residence for the American Civil Liberties Union. In addition to a little personal project writing his memoirs—Ellis is working on a book about the American justice system and is the author of this historical essay on The Pinkerton Foundation's first fifty years.

### Steven Dawson

Visiting Fellow (2016-2017)



Dawson has dedicated most of his professional life to building pathways to productive careers for

disadvantaged young people and adults. He came to Pinkerton's attention because of his work in establishing PHI, the Paraprofessional Healthcare Institute in the South Bronx. PHI and its affiliate Cooperative Home Healthcare Associates provide training and quality jobs for 2,000 owner/ caregivers. Since stepping down as PHI's CEO, Steven has consulted widely on low-wage employment issues. In his year with the Foundation, Steven is working with our grantees in the career development field and writing a series of "Pinkerton Papers" on job-related issues.

### Chris Bell

Program Officer (1991-2013)



CHRIS BELL served in a variety of program-related functions until his retirement in 2013. After working as a hospital

orderly, a tax preparer, even an extra in the movie "Jaws," he graduated from Hunter College and earned an MPA from NYU. For years, Chris led Pinkerton's work in the youth justice field. He helped establish the Pinkerton Fellows Program at John Jay College and was a strong voice in the New York Juvenile Justice Initiative. Above all, he was a good friend and mentor to a host of alternative-to-incarceration and prisoner reentry programs throughout the city.

## Khadija Rejto

Visiting Fellow (2014-2015)



KHADIJA
Rejto is no
stranger to
philanthropy—
on a global
scale. As
head of an
international
consulting

firm, she traveled from the Kenyan countryside to the heart of India's megacities to identify worthy projects for her philanthropically-minded clients. She also served as the Chair of the U.S. Board of FXB International, a global nonprofit dedicated to combating poverty and HIV/AIDS. That's a pretty full plate, but as the mother of young twins, we knew she must be an accomplished multi-tasker and just the right person to take on an additional "international" project for Pinkerton. In her adjunct role, Khadija helped the Foundation get closer to the emerging new immigrant communities in New York City and identify programs serving young people in those areas. She was a natural for the project. Born in Morocco, she came to the U.S. to study at

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Northeastern University, earned a Master's from the Fletcher School of Law and Diplomacy and a Diploma from the School of International Studies in Switzerland. After a stint with Harvard's Vietnam Education Program, she joined the World Health Organization, where she helped manage the Health as a Bridge for Peace Program. Later, she worked with the International Medical Corps. Khadija said she was eager to get closer to organizations that deliver grassroots services. With us she got to do just that: No passport or visas, only a MetroCard required. After her year as a Visiting Fellow, Khadija moved to the private sector in 2015 with a focus on corporate social responsibility.

## Michael Santiago

Photographer



MICHAEL
Santiago is a
visual storyteller
based between
New York
and Oakland,
CA. Michael
received his
BFA at the

San Francisco Art Institute, and is currently a graduate student at S.I. Newhouse School of Public Communications at Syracuse University. His work focuses on issues concerning people of color and their communities—ranging from topics surrounding obesity, cancer, race and identity, family relationships, healthy eating, youth empowerment and more.

## George J. Gillespie III

Chairman of the Board



GEORGE
Gillespie was
present at the
creation of
The Pinkerton
Foundation. As
a young partner
at Cravath,
Swaine &

Moore, George advised Robert Pinkerton on the structure of the Foundation and drafted its first set of by-laws. He established the Board and became Chairman in 1966. It's no exaggeration to say that he is largely responsible for the Foundation's commitment to direct service grantmaking that exists to this day. When he wasn't managing Pinkerton Foundation affairs, George became one of America's leading trusts and estates lawyers and a formidable philanthropic leader in his own right. He is co-founder and chair of the Oversight Committee of the Corinne Goldsmith Dickinson Center for Multiple Sclerosis at Mt. Sinai Hospital, Trustee Emeritus of the Jackson Laboratory, a board member and chairman of the Executive Committee of the Madison Square Boys & Girls Club, Chairman Emeritus of the National Multiple Sclerosis Society and Trustee Emeritus of the Paley Center for Media. Although he retired from Cravath in 2005, he continues as a Special Counsel working with the firm's private clients.

## Joan Colello

Executive Director Emeritus



JOAN
Colello would
be the first to
admit that she
was no expert
in philanthropy
when Robert
Pinkerton
asked her

to manage the fledgling Pinkerton Foundation back in the mid-1960s. She learned. Fast. And over the next four decades she became one of the most respected—it's no exaggeration to say beloved—members of the New York City philanthropic community. In her gentle, thoughtful, unassuming way, she set the tone for the Foundation that we hope still exists today: an organization that listens to its grantees and learns from them. Along with longtime Chairman of the Board George Gillespie, Joan also showed an extraordinary willingness to take chances on early stage community-based programs long before there were any "metrics" to prove their merit. Many of those early bets—on Good Shepherd Services, Getting Out and Staying Out, Experience Corps, Friends of the Children and a host of others—have paid off in programs that have had a profound effect on the young people of the city. Joan retired at the end of 2009 and remains a valued participant on the Pinkerton board.

#### **BOARD OF TRUSTEES**

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Senior Counsel Cravath, Swaine & Moore

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Executive Director Emeritus
The Pinkerton Foundation

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### Richard M. Smith

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